



BLACKHAWK *Chorus*

Concert Program Advertising Rates and Specifications

Reach Our Audience

The Blackhawk Chorus is a community chorus whose members have in common a love of music, desire to learn and improve, and the joy of sharing our music with others. We perform two concert series each year in the Bay Area. The Blackhawk Chorus is a California 501(c)(3) non-profit organization.

By supporting the Blackhawk Chorus and advertising in our programs, you can:

- Reach approximately **2000+** existing and prospective customers - professionals, families, retirees, and students - in the local communities **per concert series**.
- Align your business with a beloved, top tier local musical group.
- Present your message in a professionally prepared and printed series of programs at a very attractive price.

Concert Program Advertising Rates

| | 1/8 page | 1/4 page | 1/2 page | Full Page | Special Placements! | |
|-----------------------------|------------------|-------------------|------------------|-----------------|---------------------|--------------------|
| | | | | | Inside Back Cover | Outside Back Cover |
| Dimensions | 2.75" w x 2.1" h | 2.75" w x 4.25" h | 5.5" w x 4.25" h | 5.5" w x 8.5" h | | |
| Current Program | \$100 | \$150 | \$200 | \$350 | Sold | Sold |
| Both Fall & Spring Programs | \$150 | \$250 | \$350 | \$600 | Sold | Sold |

Submitting Digital Material (see specifications on Page 2)

Accepted file formats include: print-quality PDF, PNG, EPS, or JPG (300 dpi or higher). If using Adobe Illustrator to design your ad, create font outlines before saving the file. Size of submitted art must include an 1/8" bleed on all sides. No text within 1/4" of each edge. See Page 2 for more details.

Contact Us

To place an ad, for questions, or to inquire about other ways to support the chorus, please contact:
Mike Thelen | 415-990-0180 | advertising@blackhawkchorus.com

SPECIFICATIONS FOR ADVERTISEMENTS

(5.5" x 8.5" program booklet)

EXAMPLE PAGE SHOWING BLEED LINE, CUT LINE & SAFETY (full page)

bleed —————→
 Artwork/photo that reaches the cut line needs to extend to the outer edge of the gray line; i.e. 1/8" **BEYOND** the cut line

cut line —————→
 This is where your artwork will be trimmed (in the finished program)

safety —————→
 All text must be kept within the green dotted line; i.e., within 1/4" of the cut line

Use these dimensions for your submitted ad:

| | SUBMITTED SIZE (w x h) | FOR FINISHED SIZE (w x h) |
|--------------|------------------------|---------------------------|
| FULL PAGE AD | 5.75" x 8.75" | 5.5" x 8.5" |
| 1/2 PAGE AD | 5.75" x 4.5" | 5.5" x 4.25" |
| 1/4 PAGE AD | 3" x 4.5" | 2.75" x 4.25" |

FOR QUESTIONS, OR TO REQUEST A TEMPLATE please contact: advertising@blackhawkchorus.com



Concert Program Advertising Form

The Blackhawk Chorus is a California 501(c)(3) Non-Profit Corporation
26 Pebble Court, San Ramon, CA 94583 | 415.990.0180 | advertising@blackhawkchorus.com

Business/Sponsor Name: _____

Contact Name: _____ Phone: _____

Email Address: _____

Company Address: _____

City, State & Zip Code: _____

Company Website: _____

| | Special Placements! | | | | | |
|-----------------------------|---------------------|-----------------|----------------|---------------|-------------------|--------------------|
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| Dimensions | 2.75"w x 2.1"h | 2.75"w x 4.25"h | 5.5"w x 4.25"h | 5.5"w x 8.5"h | | |
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Advertising Purchase Details:

Fall Program 1/8 Page Ad

1/2 Page Ad

Spring Program 1/4 Page Ad

Full Page Ad

Both Fall & Spring (only available for purchase during Fall)

Payment Method:

Cash

Check/Money Order: Payable to Blackhawk Chorus

Venmo: @Blackhawk-Chorus (Re: Program Ads)

By signing below, I certify that I am fully authorized to give permission for use of my company logo, name, and any likeness thereof for the purpose of advertising for my company.

Sponsor Signature: _____ Date Signed: _____

Thank You for Your Support!!!